

# HEMSLEY VENTURES

## **Scholar Program 2024-25**

**Open to Juniors and Seniors ONLY.**

### **Application for Participation:**

Each prospective member will fill out an application and submit it via email to: [info@hemsleyventures.com](mailto:info@hemsleyventures.com) by 5pm Friday, May 10, 2024. Interviews will be held after school on May 13 and 14, 2024.

### **Scholar Participation:**

The Hemsley Ventures Scholarship Program is built upon the foundation of 3 Pillars: Business, Leadership and Community Service. To qualify for scholarship dollars, each Scholar must complete all three pillars.

By participating in the Hemsley Venture Scholar Program participants will receive an opportunity to develop skills and gain experience in project planning and community service all while earning scholarship dollars. Participants will receive professional training by experts in topics including teamwork, communication, and leadership that will prepare them for their future academic and professional pursuits. Scholars will have a unique opportunity to expand their skill sets, boost their resumes, and experience working within the local government structure to improve their community.

Hemsley Ventures is a forward-thinking, values-driven investing group that uplifts brands to become new-nostalgic through capital,

community, and strategic brand positioning. As a member of the scholar program, participants will get to be part of achieving the Hemsley Ventures mission through community service projects and events.

At the end of the 2024-25 school year, each scholar will become eligible for \$1,000 to be paid to the higher education institution of their choice upon proof of enrollment. Active participation in all areas of the program is required for eligibility. *Scholarships can be deferred for up to 3 years after graduation date.*

### **Rules for Participation:**

Hemsley Venture Scholars are each responsible for their attendance and participation. Scholars may have up to two excused absences from events and two excused absences from meetings before becoming ineligible for participation in the program. Scholars should arrive promptly to all meetings and events. Arriving more than 3 minutes late is considered tardy. Three tardies will be considered the equivalent of an absence.

It is understood that each Hemsley Ventures Scholar member should attend EVERY event which they are assigned. When the Program Advisor mentions an event or meeting, it is the responsibility of the Scholar member to write the date down and attend. Absences due to work or other sports, clubs, or activities are unexcused absences (see next paragraph). Attendance will be taken at ALL meetings.

While it is unacceptable to continually miss meetings and events due to other clubs or sporting events and practices, we understand that you have other commitments. If you talk with advisors or coaches ahead of time about splitting the time with the Hemsley Venture Scholars, it will be considered an excused absence.

If you are going to miss a meeting or event, please provide a legitimate, written excuse to the Program Advisor in the form of an email or text. Work is never an excuse, as we will give you at least two weeks' notice before meetings and events. If an excuse is not submitted prior to the meeting/event, it will result in an unexcused absence, which could lead to dismissal from the program. Scholars may have 1 unexcused absence. Your second unexcused absence will result in program dismissal. As a Hemsley Venture Scholar, you must demonstrate responsibility and commitment. We at Hemsley Ventures are committed to helping you succeed as a Scholar and require the same level of commitment in return. Another way to not receive your scholarship is if you don't participate and accomplish all your tasks. The tasks are listed below.

**\*This is a full year commitment\*** The program will begin with a mandatory onboarding and team training on Aug 5, 2024 and will end in May 2025.

# HEMSLEY VENTURES

## Scholar Program Application

Please submit your application via email to: [info@hemsleyventures.com](mailto:info@hemsleyventures.com) by 5:00pm on Friday, May 10, 2024.

The Hemsley Ventures Scholar Program is a program dedicated to providing scholars with an opportunity to develop life-skills in a professional environment while earning scholarship money. This is not a school club; it is a corporate sponsored scholar program.

See included calendar for Scholar events and meeting dates. We look forward to working with you in the 2024-25 Hemsley Ventures Scholar Program.

Scholar's Name: \_\_\_\_\_ Parent/Guardian: \_\_\_\_\_

Gender: \_\_\_\_\_ Birth date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Shirt size: \_\_\_\_\_

Phone: \_\_\_\_\_ Grade for 2024-25 school year: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Parent/Guardian Email: \_\_\_\_\_

*I have read, understand, and agree to the Hemsley Scholar Rules for Participation.*

Scholar Signature: \_\_\_\_\_ Parent Signature: \_\_\_\_\_

**INSTRUCTIONS:**

Please write (or type) a short response (100 words or less per question) to each question. Submit the application form, responses to these questions, and your resume by the deadline printed on the application.

1. Why do you want to be a member of the Hemsley Ventures Scholar Program?

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2. What special skills or abilities do you have or would you like to learn that would be of service to the community?

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3. Name service projects you have done in the past and service projects you would like to do again?

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# MINOR(CHILD) PHOTO RELEASE FORM

In an effort to inform and include the community about our efforts and events involving the Hemsley Ventures Scholar Program, we will take pictures during various training meetings, community events, and so forth. The following is a release form so that you can grant Hemsley Ventures permission to share these images that may include your student in some of our publications.

I \_\_\_\_\_, the parent or legal guardian of  
\_\_\_\_\_ [Child]

- grant
- do not grant

Hemsley Ventures my permission to use the photographs taken of my child as a Hemsley Ventures Scholar Program participant for any legal use, including but not limited to: publicity, copyright purposes, illustration, advertising, and web content.

Furthermore, I understand that no royalty, fee or other compensation shall become payable to me by reason of such use.

\*Please note that consent to photo release, or lack thereof, shall have no bearing on your student's selection status.

Parent/Guardian's Signature \_\_\_\_\_ Date \_\_\_ / \_\_\_ / \_\_\_

Parent/Guardian's Name: \_\_\_\_\_ Child's Name: \_\_\_\_\_

Parent/Guardian's Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

# HEMSLEY VENTURES

## LEADERSHIP

Observing and analyzing companies and positions before entering the workforce can help you determine the right career choice for your future. Many high school students pursue job shadowing opportunities to gain experience in a variety of industries, companies and careers. Exploring potential careers to pursue can also help you decide whether you want to enroll in a degree program or trade school after high school.

Completing one or more job shadowing experiences is an effective way to gain a general introduction to what you can expect from the world of work after college. It also enables you to:

- Learn about different fields and professions
- Begin to develop a professional network
- Potentially forge a mentor-mentee relationship
- Develop observations about professionalism and business communications
- Enhance your college applications and resume
- Narrow down your possible career choices (or add a new possibility to your list)

**OVERVIEW:** Each Scholar *will make arrangements to job shadow in a career of their choice during the 2nd Semester of school.* Upon completion, they will write a 2 page paper on what you learned and if you found this career something you are still interested in and why.



Job shadowing involves following an employee around and observing as they go about their day. It provides a window into a particular occupation and field, enabling you to get a look at what you might be doing on a daily basis if you were to choose that job after school. During a job shadow, you won't be responsible for completing any work yourself. However, you can—and should—ask relevant questions and take notes.

Job Shadowing for high school students is important because it can help you understand different jobs and careers before entering the workforce. Shadowing can give you practical experience and insight into the typical duties and responsibilities of a position. It can also help you discover positions you might not have considered before job shadowing, which can affect the career you choose.

**Project Instructions:**

- Identify and research a potential career you are interested in.
- Document what you'd like to learn and why you picked that career and person to shadow.
- Make contact - phone, email or in person
- Job Shadow
- Write a 2 page paper on what you learned and if you found this career something you are still interested in and why.
- Turn in copies of all notes, research and 2 page paper

# HEMSLEY VENTURES

## **BUSINESS**

Owning a small business is hard and takes a lot of work! Scholars will have the opportunity to create a detailed business plan on how their team plans to sell their product. They will then create multiple opportunities to execute that business plan.

**OVERVIEW:** Scholars will be divided into 2 teams. Each team will have 15 wheels of Rockhill Cheese they will be responsible for selling. How they are sold is completely up to each team. (Whole Wheels or cut into Wedges).

**Project Instructions:** Scholars will be divided into 2 teams and each given 15 Wheels of Rockhill Cheese to sell by April 30, 2024. Wheels can be sold whole, halved or cut into wedges.

Hemsley Ventures wants to provide Scholars with the opportunity to deep dive into becoming entrepreneurs. Scholars will be learning important skills needed to own a successful business: project management, problem-solving, financial management, marketing, sales and customer service.

### **Scholars will:**

- Tour Rockhill Cheese - get behind the scene access to a small business
- Get to know the product - Sample different kinds of cheese and learn about what each cheese goes best with
- Create a detailed business plan - how they want to sell their cheese
- Create marketing material- both print and digital
- Sell their product

Each team will have creative control on how, when and where they sell their cheese. Ideas: Directly to restaurants, Pop-up sales, Farmer's Markets, Holiday Shows, Grocery Stores.

# HEMSLEY VENTURES

## **COMMUNITY SERVICE**

Volunteering offers more than just a chance to give back; it's a valuable opportunity to hone essential workplace skills like teamwork, communication, problem-solving, project planning, task management, and organization. Engaging in community service can significantly boost your self-confidence, self-esteem, and overall life satisfaction. By contributing to the betterment of the community, you not only achieve a sense of accomplishment but also establish a deeper connection and pride in your local area.

### **PROJECT 1: Adopt-A-Street: Main Street**

**Overview:** To beautify downtown Preston by keeping Main Street (1st North to 1st South) free of debris, dirt, and garbage.

**Project Instructions:** During Fall 2024 and Spring 2025, scholars will sweep the business entryways and pick up trash and other debris. Scholars will coordinate closely with the City of Preston's Public Works Department.

### **PROJECT 2: Hollingsworth Christmas Light Display**

**Overview:** To uphold the long-standing tradition of the Hollingsworth Christmas light displays by volunteering to set up and take down the decorations.

**Project Instructions:**

Scholars will participate in the set-up and take-down of Christmas light displays at the Hollingsworth property. Set-up will be in November, and take-down will be in January.

### **PROJECT 3: Scholar's Choice**

**Overview:** Scholars will collectively discuss and decide on a local service project to participate in or lead and execute.

#### **Project Instructions:**

Scholars have the opportunity to be creative in coming up with a service project they can all agree on and are willing to participate in. This can be done at any time during the school year and must be approved by the Program Advisor.

Engaging in these projects will not only allow you to apply your skills in a real-world setting but also enable you to make a positive impact on the community.

# Hemsley Ventures Scholars

## 2024 - 2025 Meeting Calendar

August '24						
Su	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAIN TOPIC: Bus/Leadership

September '24						
Su	M	Tu	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAIN TOPIC: Community

October '24						
Su	M	Tu	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

MAIN TOPIC: Business

November '24						
Su	M	Tu	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAIN TOPIC: Lead/Community

December '24						
Su	M	Tu	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

MAIN TOPIC: Leadership

January '25						
Su	M	Tu	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAIN TOPIC: Business

February '25						
Su	M	Tu	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MAIN TOPIC: Leadership

March '25						
Su	M	Tu	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

MAIN TOPIC: Business

April '25						
Su	M	Tu	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MAIN TOPIC: Leadership

May '25						
Su	M	Tu	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- IN PERSON TRAINING
- HEMSLEY VENTURES EVENTS
- KICK-OFF TRAINING/END OF YEAR TRAINING
- MANDATORY PROJECT CHECK-INS